

**Site Usage**

**121,692** Visits

**65.98%** Bounce Rate

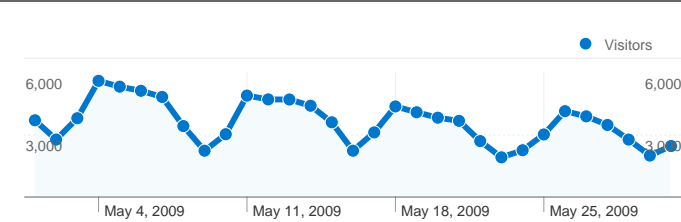
**339,030** Pageviews

**00:02:03** Avg. Time on Site

**2.79** Pages/Visit

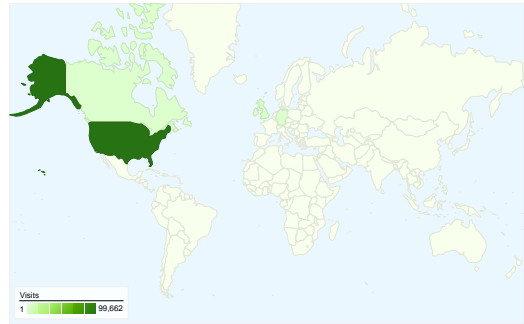
**80.60%** % New Visits

**Visitors Overview**

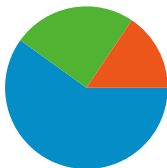


**Visitors**  
**102,707**

**Map Overlay world**



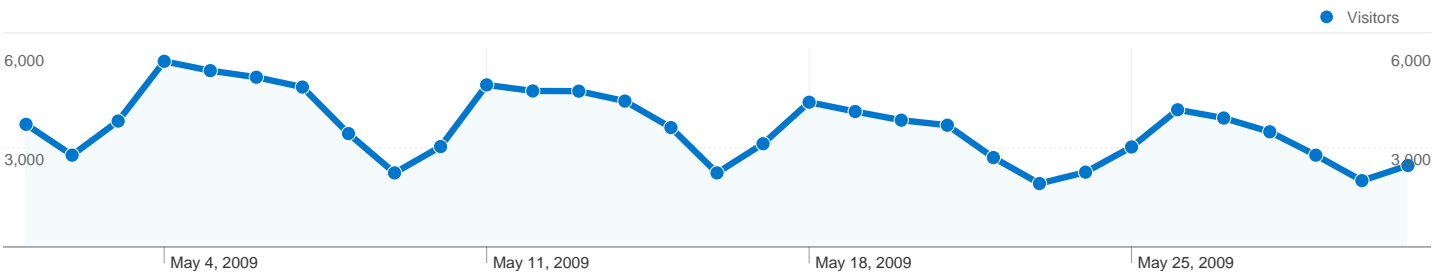
**Traffic Sources Overview**



- **Search Engines**  
72,915.00 (59.92%)
- **Referring Sites**  
29,832.00 (24.51%)
- **Direct Traffic**  
18,945.00 (15.57%)

**Content Overview**

Pages	Pageviews	% Pageviews
/browse/collections.html	4,792	1.41%
/csr/index.html/search	4,618	1.36%
/neh/texts.html	3,130	0.92%
/browse/subject/	2,847	0.84%
/neh/	2,488	0.73%



## 102,707 people visited this site

121,692 Visits

102,707 Absolute Unique Visitors

339,030 Pageviews

2.79 Average Pageviews

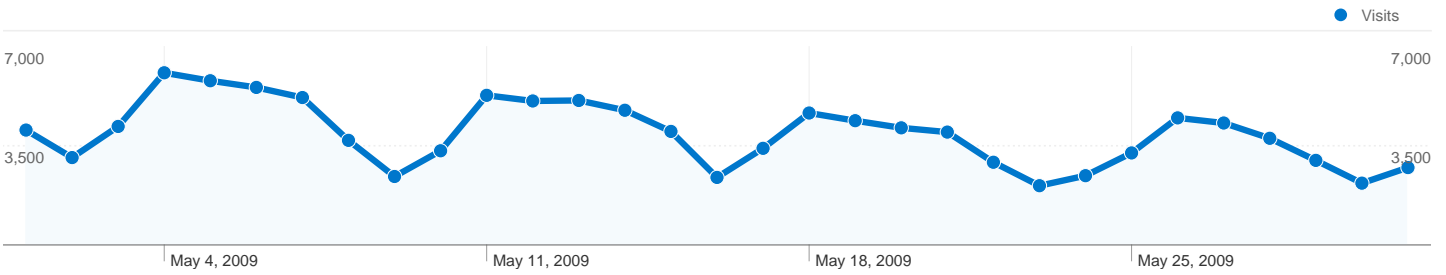
00:02:03 Time on Site

65.98% Bounce Rate




80.60% New Visits

## Technical Profile

Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer	73,356	60.28%	Cable	39,492	32.45%
Firefox	32,416	26.64%	Unknown	29,873	24.55%
Safari	8,545	7.02%	DSL	27,251	22.39%
Mozilla	3,885	3.19%	T1	20,661	16.98%
Chrome	2,000	1.64%	Dialup	3,189	2.62%



All traffic sources sent a total of 121,692 visits

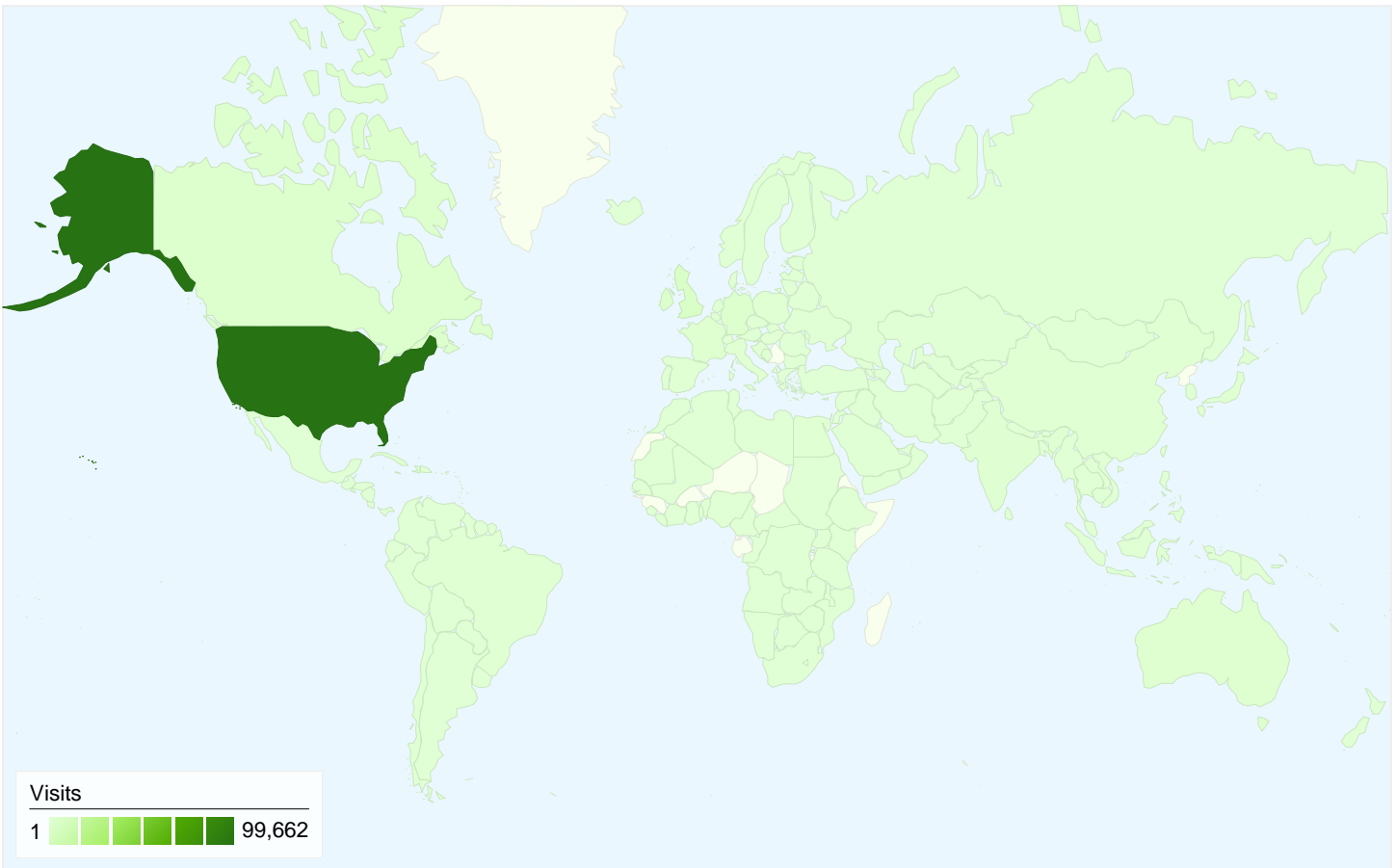
-  15.57% Direct Traffic
-  24.51% Referring Sites
-  59.92% Search Engines



- Search Engines  
72,915.00 (59.92%)
- Referring Sites  
29,832.00 (24.51%)
- Direct Traffic  
18,945.00 (15.57%)

## Top Traffic Sources

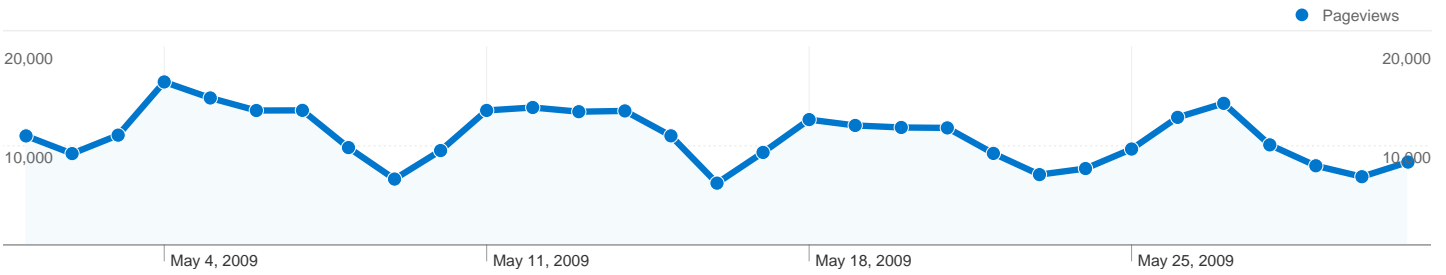
Sources	Visits	% visits	Keywords	Visits	% visits
google (organic)	59,475	48.87%	slave songs	817	1.12%
(direct) ((none))	18,945	15.57%	slave narratives	431	0.59%
images.google.com (referral)	7,687	6.32%	the souls of black folk	276	0.38%
yahoo (organic)	6,419	5.27%	booker t washington	263	0.36%
en.wikipedia.org (referral)	3,443	2.83%	the souls of black folk summary	258	0.35%



**121,692 visits came from 189 countries/territories**

Site Usage						
Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate		
<b>121,692</b> % of Site Total: 100.00%	<b>2.79</b> Site Avg: 2.79 (0.00%)	<b>00:02:03</b> Site Avg: 00:02:03 (0.00%)	<b>80.67%</b> Site Avg: 80.60% (0.08%)	<b>65.98%</b> Site Avg: 65.98% (0.00%)		
Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate	
United States	<b>99,662</b>	2.86	00:02:08	80.26%	64.93%	
United Kingdom	<b>3,833</b>	2.69	00:01:55	75.74%	68.17%	
Canada	<b>2,209</b>	2.72	00:01:39	86.83%	67.59%	
Germany	<b>1,960</b>	3.08	00:02:23	74.85%	56.73%	
Ireland	<b>1,786</b>	1.10	00:00:06	99.38%	97.42%	
Australia	<b>980</b>	1.98	00:01:04	87.24%	73.57%	
France	<b>888</b>	2.40	00:01:14	80.07%	71.17%	
India	<b>575</b>	1.84	00:00:48	90.78%	73.91%	
China	<b>469</b>	1.95	00:01:31	81.02%	74.20%	

Egypt	435	6.51	00:08:43	29.89%	45.98%
					1 - 10 of 189



**Pages on this site were viewed a total of 339,030 times**

**339,030** Pageviews

**243,763** Unique Views

**65.98%** Bounce Rate

## Top Content

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/browse/collections.html	4,792	1.41%
/csr/index.html/search	4,618	1.36%
/neh/texts.html	3,130	0.92%
/browse/subject/	2,847	0.84%
/neh/	2,488	0.73%