

**Site Usage**

**80,238** Visits

**65.53%** Bounce Rate

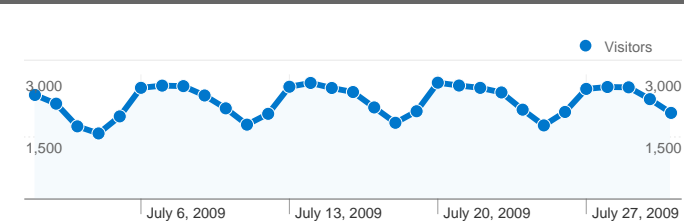
**261,113** Pageviews

**00:02:22** Avg. Time on Site

**3.25** Pages/Visit

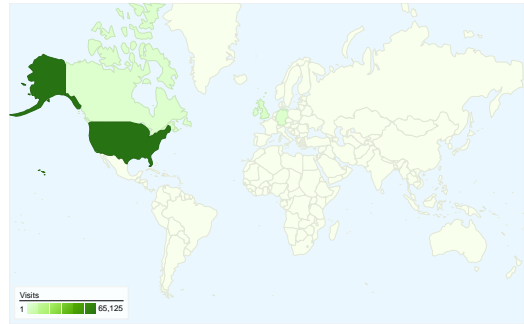
**77.39%** % New Visits

**Visitors Overview**

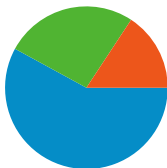


**Visitors**  
**65,856**

**Map Overlay world**



**Traffic Sources Overview**

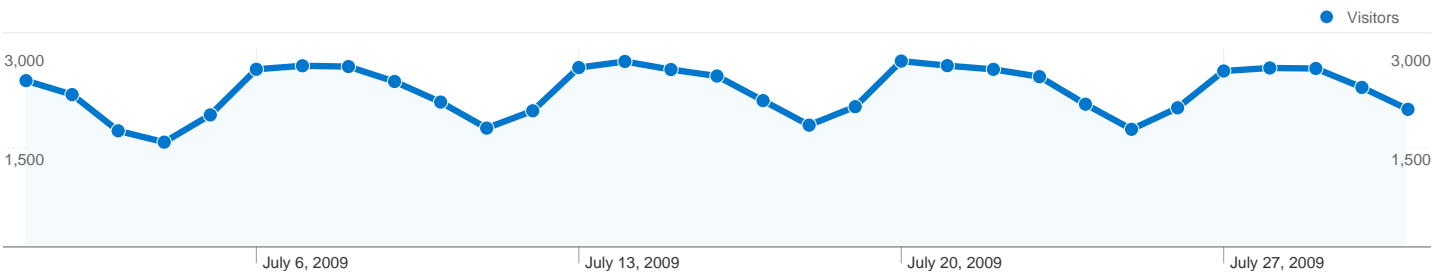


- **Search Engines**  
46,494.00 (57.95%)
- **Referring Sites**  
21,124.00 (26.33%)
- **Direct Traffic**  
12,620.00 (15.73%)

**Content Overview**

Pages	Pageviews	% Pageviews
/csr/index.html/search	4,981	1.91%
/browse/collections.html	3,806	1.46%
/browse/subject/	2,122	0.81%
/neh/texts.html	1,996	0.76%
/neh/	1,567	0.60%


Content by Title		
Page Title	Pageviews	% visits
Documenting the American	36,795	14.09%
Subject heading search result	20,149	7.72%
Documenting the American	5,479	2.10%
Browse: DocSouth	3,808	1.46%
Documenting the American	2,707	1.04%




## 65,856 people visited this site


 **80,238** Visits

 **65,856** Absolute Unique Visitors

 **261,113** Pageviews

 **3.25** Average Pageviews

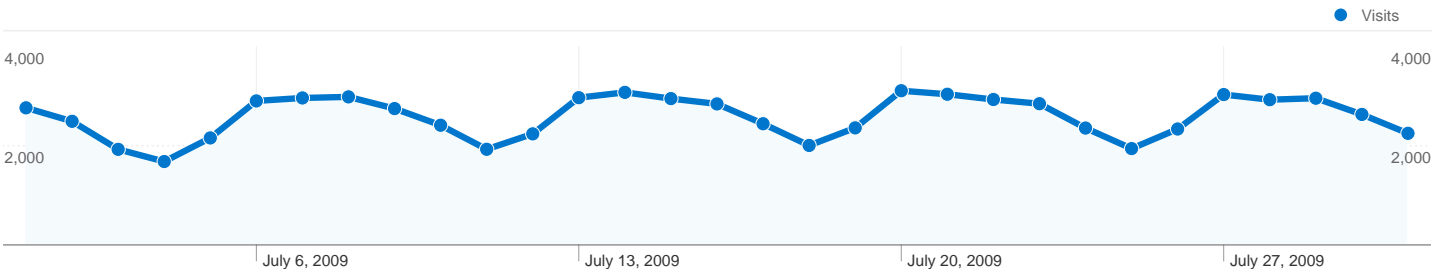
 **00:02:22** Time on Site

 **65.53%** Bounce Rate




 **77.39%** New Visits

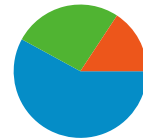
## Technical Profile

Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer	47,868	59.66%	Cable	27,799	34.65%
Firefox	22,060	27.49%	DSL	20,426	25.46%
Safari	5,200	6.48%	Unknown	17,169	21.40%
Mozilla	2,675	3.33%	T1	11,754	14.65%
Chrome	1,478	1.84%	Dialup	2,133	2.66%



**All traffic sources sent a total of 80,238 visits**

-  **15.73%** Direct Traffic
-  **26.33%** Referring Sites
-  **57.95%** Search Engines

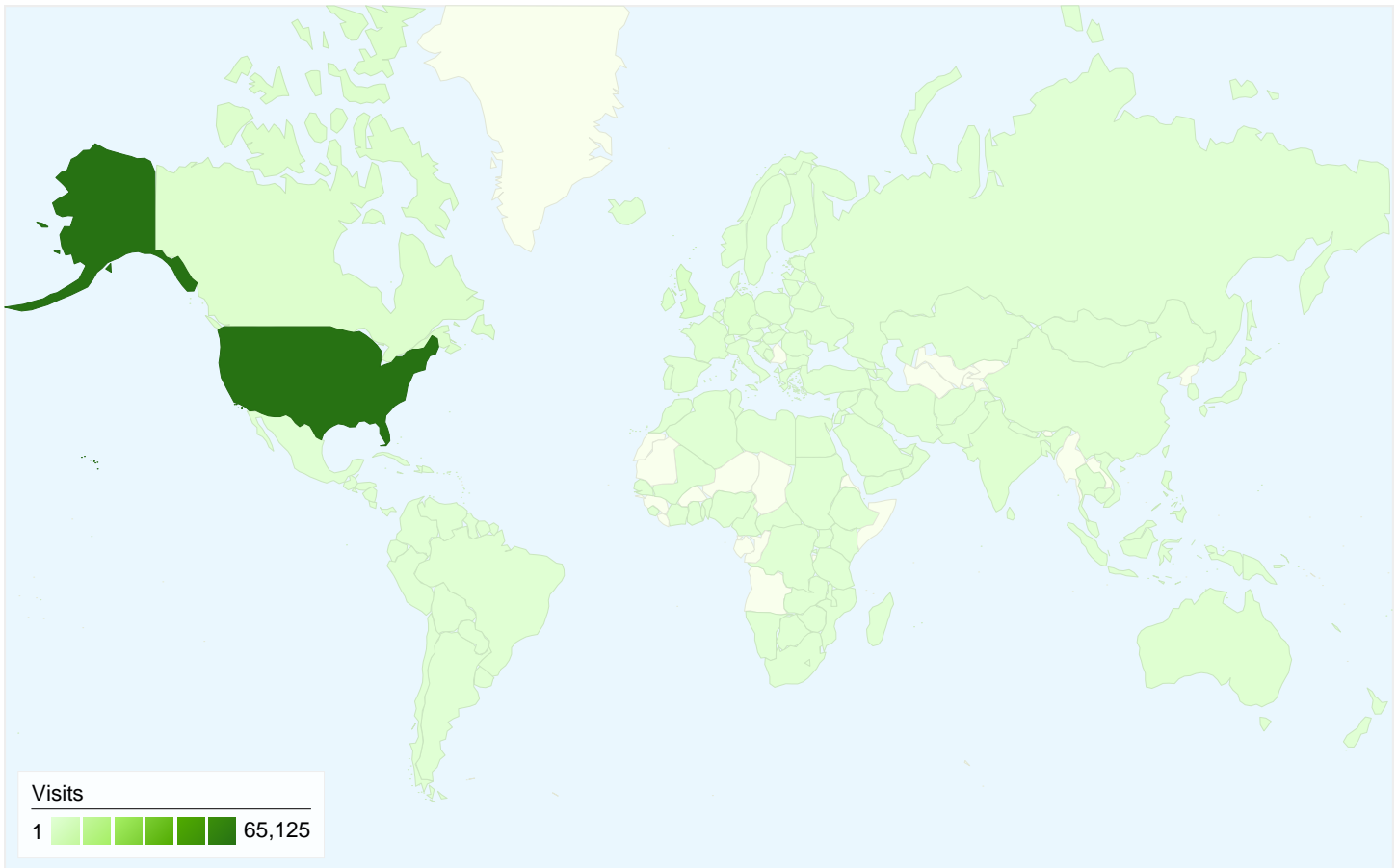


- **Search Engines**  
46,494.00 (57.95%)
- **Referring Sites**  
21,124.00 (26.33%)
- **Direct Traffic**  
12,620.00 (15.73%)

## Top Traffic Sources

Sources	Visits	% visits
google (organic)	34,919	43.52%
(direct) ((none))	12,620	15.73%
yahoo (organic)	5,127	6.39%
images.google.com (referral)	4,252	5.30%
bing (organic)	4,098	5.11%

Keywords	Visits	% visits
slave songs	279	0.60%
slave narratives	271	0.58%
thomas a. ashby	203	0.44%
the souls of black folk summary	182	0.39%
david walker's appeal	123	0.26%

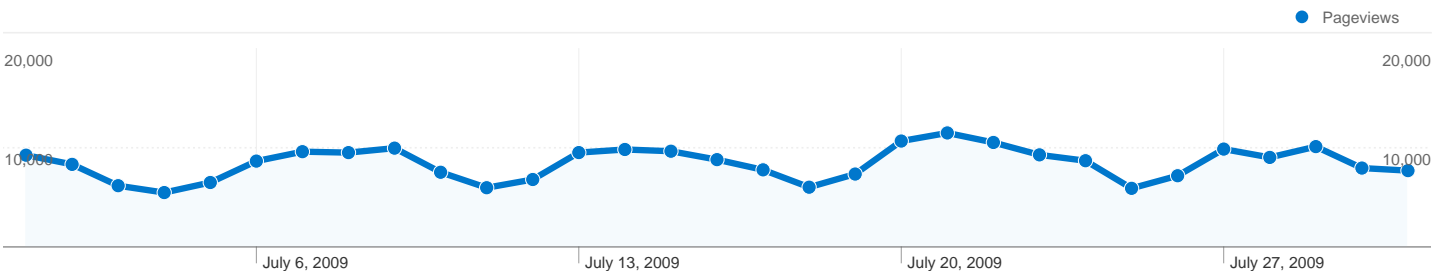


**80,238 visits came from 177 countries/territories**


Site Usage

Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
<b>Visits</b> <b>80,238</b> % of Site Total: 100.00%	<b>Pages/Visit</b> <b>3.25</b> Site Avg: 3.25 (0.00%)	<b>Avg. Time on Site</b> <b>00:02:22</b> Site Avg: 00:02:22 (0.00%)	<b>% New Visits</b> <b>77.47%</b> Site Avg: 77.39% (0.11%)	<b>Bounce Rate</b> <b>65.53%</b> Site Avg: 65.53% (0.00%)	
United States	65,125	3.41	00:02:33	76.12%	63.94%
United Kingdom	2,578	4.14	00:02:30	71.99%	67.11%
Canada	1,437	2.50	00:01:15	83.65%	67.50%
Germany	1,219	2.67	00:01:55	75.23%	61.53%
Ireland	1,142	1.09	00:00:04	99.30%	97.81%
Philippines	1,025	1.41	00:00:47	96.49%	82.63%
Australia	674	2.32	00:01:30	88.28%	73.74%
India	626	2.28	00:01:21	91.05%	76.84%
France	403	2.69	00:01:32	89.33%	71.71%

Brazil	<b>299</b>	2.80	00:01:35	90.64%	71.91%
					1 - 10 of 177



Pages on this site were viewed a total of 261,113 times

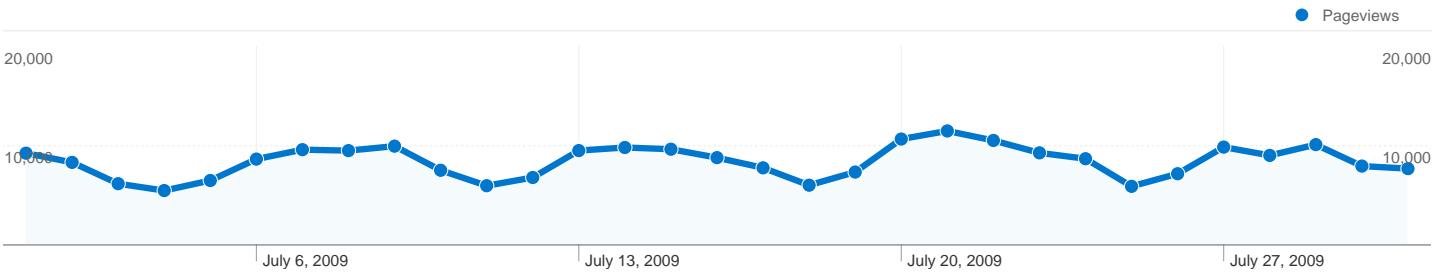
 261,113 Pageviews

 184,006 Unique Views

 65.53% Bounce Rate

## Top Content

Pages	Pageviews	% Pageviews
/csr/index.html/search	4,981	1.91%
/browse/collections.html	3,806	1.46%
/browse/subject/	2,122	0.81%
/neh/texts.html	1,996	0.76%
/neh/	1,567	0.60%



**6,065 page titles were viewed a total of 261,113 times**

**Content Performance**

<b>Pageviews</b> <b>261,113</b> % of Site Total: 100.00%	<b>Unique Pageviews</b> <b>184,006</b> % of Site Total: 100.00%	<b>Avg. Time on Page</b> <b>00:01:03</b> Site Avg: 00:01:03 (0.00%)	<b>Bounce Rate</b> <b>65.53%</b> Site Avg: 65.53% (0.00%)	<b>% Exit</b> <b>30.73%</b> Site Avg: 30.73% (0.00%)	<b>\$ Index</b> <b>\$0.00</b> Site Avg: \$0.00 (0.00%)
-------------------------------------------------------------------	--------------------------------------------------------------------------	------------------------------------------------------------------------------	--------------------------------------------------------------------	---------------------------------------------------------------	-----------------------------------------------------------------

Page Title	Pageviews	Unique Pageviews	Avg. Time on Page	Bounce Rate	% Exit	\$ Index
Documenting the American South: Colonial and State Records of North Carolina	36,795	22,627	00:00:53	51.79%	10.26%	\$0.00
Subject heading search result page	20,149	13,296	00:00:19	49.63%	8.17%	\$0.00
Documenting the American South: Subject Index	5,479	3,249	00:00:29	12.10%	7.23%	\$0.00
Browse: DocSouth	3,808	2,530	00:00:39	21.29%	15.34%	\$0.00
Documenting the American South: Author Index	2,707	1,967	00:00:42	27.34%	14.78%	\$0.00
Docsouth :: Going to the Show	2,309	1,593	00:01:05	39.08%	20.49%	\$0.00
North American Slave Narratives	2,175	1,475	00:00:41	29.09%	22.44%	\$0.00
Documenting the American South: North American Slave Narratives	1,998	1,223	00:01:04	56.65%	24.82%	\$0.00
Documenting the American South: Title Index	1,943	1,358	00:00:42	25.74%	11.99%	\$0.00
Documenting the American South: Oral Histories of the American South	1,936	1,448	00:01:31	45.66%	32.75%	\$0.00

1 - 10 of 6,065