

Site Usage

135,905 Visits

64.84% Bounce Rate

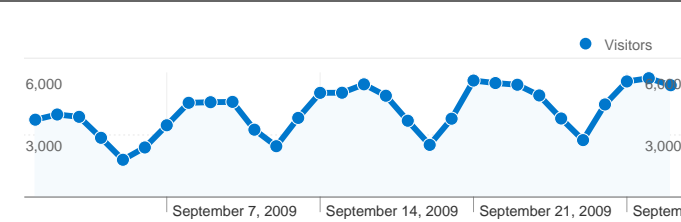
395,816 Pageviews

00:02:08 Avg. Time on Site

2.91 Pages/Visit

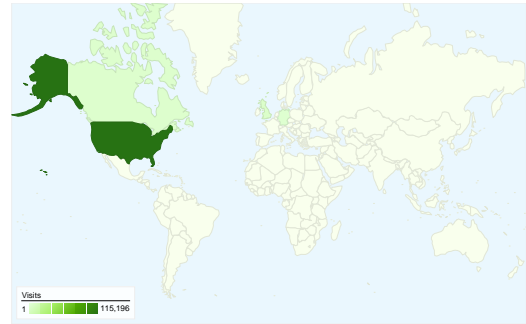
79.22% % New Visits

Visitors Overview

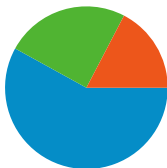


Visitors
112,553

Map Overlay world



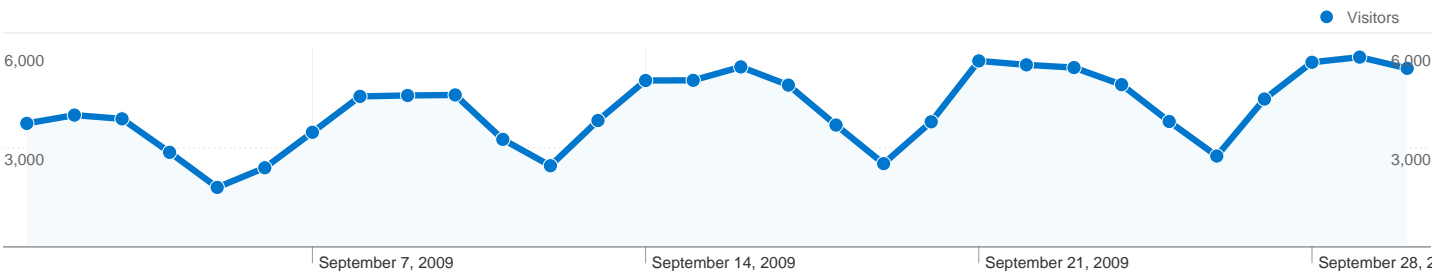
Traffic Sources Overview



- **Search Engines**
78,845.00 (58.01%)
- **Referring Sites**
33,493.00 (24.64%)
- **Direct Traffic**
23,567.00 (17.34%)

Content Overview

Pages	Pageviews	% Pageviews
/browse/collections.html	6,383	1.61%
/neh/equiano1/summary.html	4,337	1.10%
/browse/subject/	3,840	0.97%
/neh/texts.html	3,792	0.96%
/neh/	3,494	0.88%



112,553 people visited this site

135,905 Visits

112,553 Absolute Unique Visitors

395,816 Pageviews

2.91 Average Pageviews

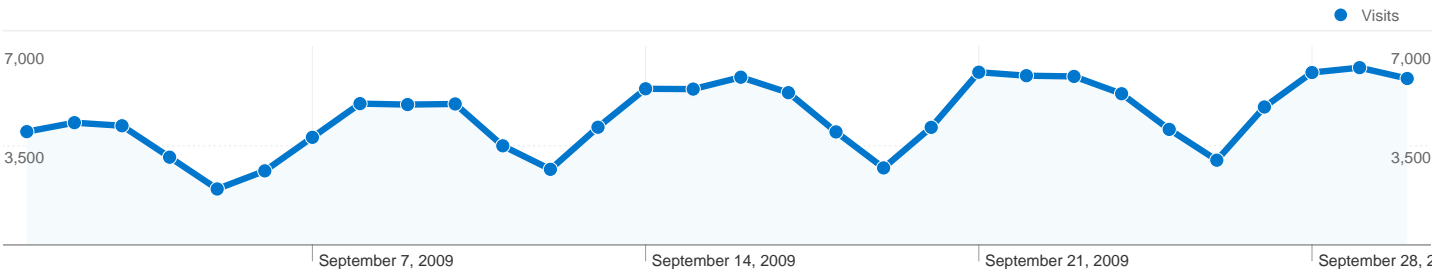
00:02:08 Time on Site

64.84% Bounce Rate

79.22% New Visits

Technical Profile

Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer	77,736	57.20%	Cable	45,874	33.75%
Firefox	38,998	28.70%	DSL	29,630	21.80%
Safari	12,440	9.15%	T1	28,327	20.84%
Chrome	3,192	2.35%	Unknown	28,018	20.62%
Mozilla	2,324	1.71%	Dialup	2,867	2.11%

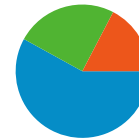


All traffic sources sent a total of 135,905 visits

17.34% Direct Traffic

24.64% Referring Sites

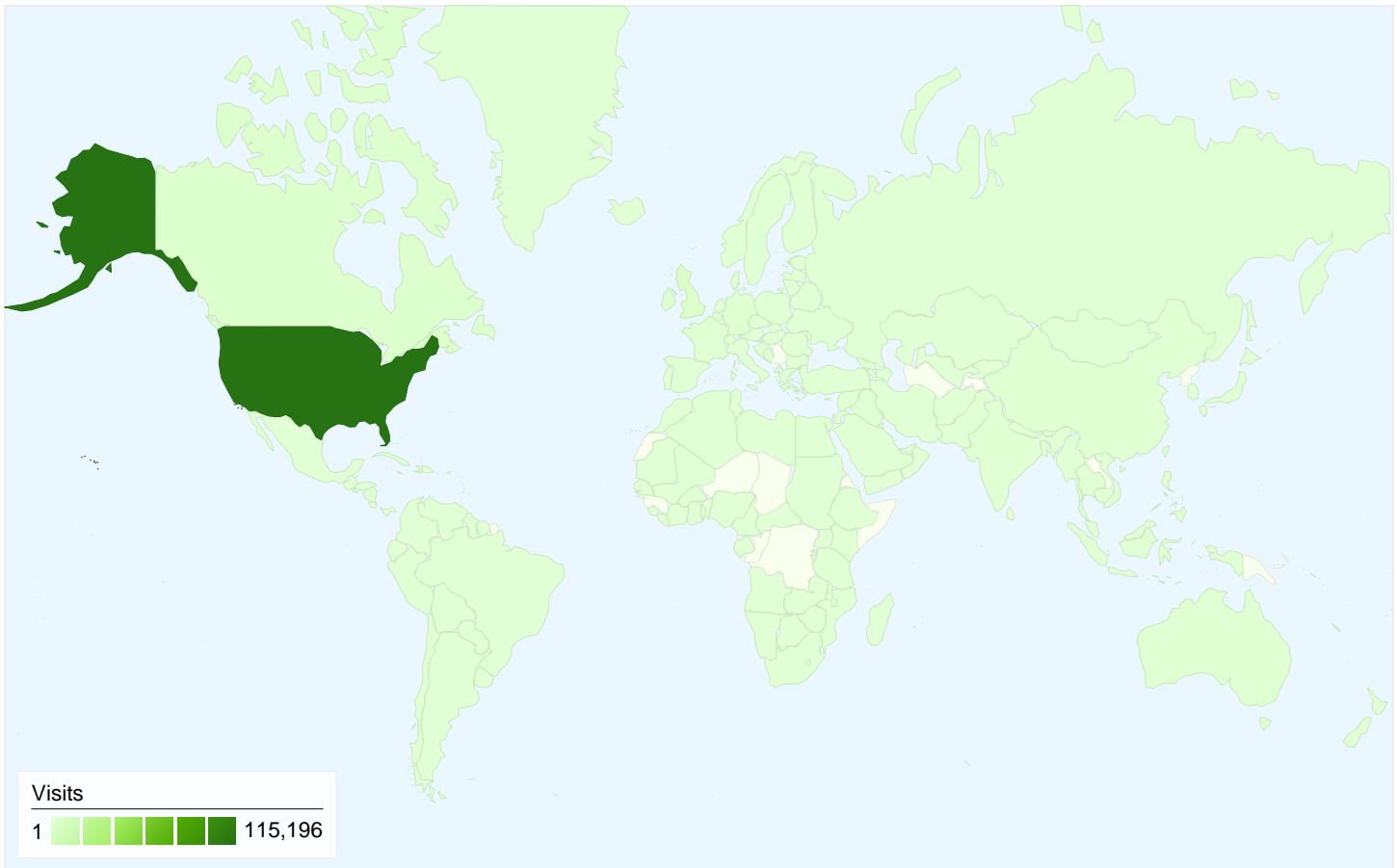
58.01% Search Engines



- Search Engines
78,845.00 (58.01%)
- Referring Sites
33,493.00 (24.64%)
- Direct Traffic
23,567.00 (17.34%)

Top Traffic Sources

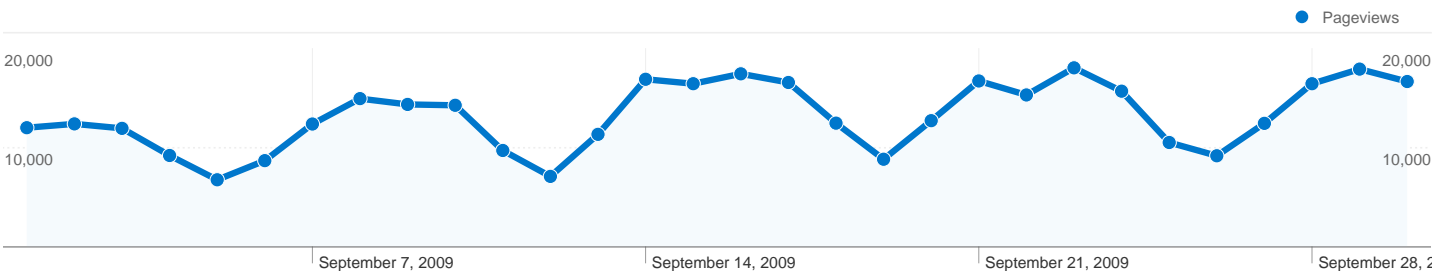
Sources	Visits	% visits	Keywords	Visits	% visits
google (organic)	64,630	47.56%	olaudah equiano summary	820	1.04%
(direct) ((none))	23,567	17.34%	the interesting narrative of the	744	0.94%
images.google.com (referral)	6,738	4.96%	slave songs	666	0.84%
yahoo (organic)	6,446	4.74%	slave narratives	651	0.83%
bing (organic)	4,697	3.46%	the souls of black folk summary	482	0.61%



135,905 visits came from 186 countries/territories

Site Usage						
Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate		
135,905 % of Site Total: 100.00%	2.91 Site Avg: 2.91 (0.00%)	00:02:08 Site Avg: 00:02:08 (0.00%)	79.29% Site Avg: 79.22% (0.10%)	64.84% Site Avg: 64.84% (0.00%)		
Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate	
United States	115,196	2.97	00:02:13	78.52%	63.83%	
United Kingdom	3,443	2.77	00:01:59	79.29%	67.70%	
Canada	2,497	2.50	00:01:37	81.58%	67.44%	
Germany	1,563	2.67	00:01:35	78.57%	65.90%	
(not set)	1,329	3.69	00:02:44	76.30%	64.48%	
Philippines	1,035	1.40	00:00:47	96.62%	83.00%	
Ireland	999	1.27	00:00:12	98.60%	95.70%	
Australia	791	2.04	00:01:15	89.00%	74.46%	
France	735	2.71	00:01:50	83.81%	62.18%	


India	606	2.14	00:01:13	92.57%	71.29%
					1 - 10 of 186



Pages on this site were viewed a total of 395,816 times

 **395,816** Pageviews

 **285,853** Unique Views

 **64.84%** Bounce Rate

Top Content

Pages	Pageviews	% Pageviews
/browse/collections.html	6,383	1.61%
/neh/equiano1/summary.html	4,337	1.10%
/browse/subject/	3,840	0.97%
/neh/texts.html	3,792	0.96%
/neh/	3,494	0.88%