

Site Usage

157,671 Visits

65.01% Bounce Rate

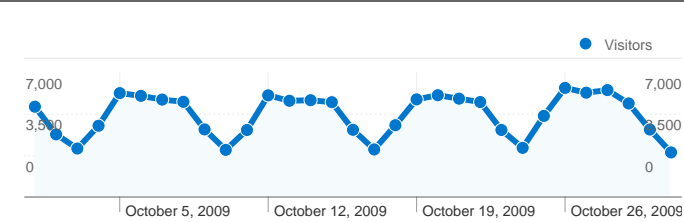
466,109 Pageviews

00:02:19 Avg. Time on Site

2.96 Pages/Visit

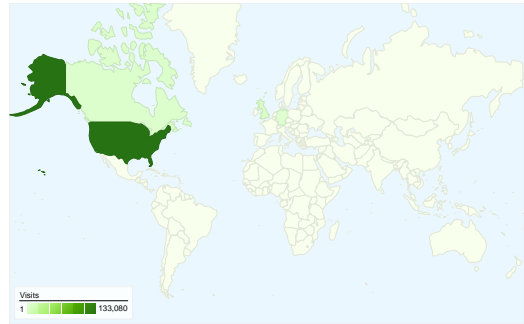
77.15% % New Visits

Visitors Overview

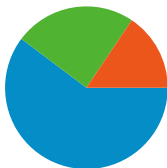


Visitors
128,784

Map Overlay world



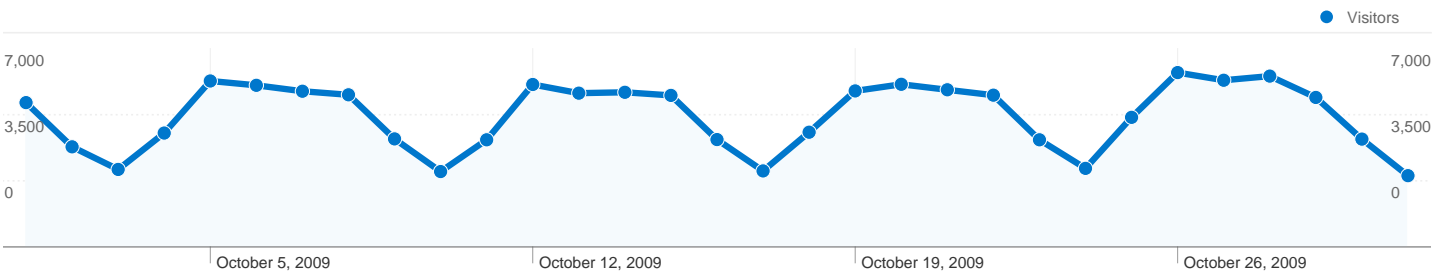
Traffic Sources Overview



- **Search Engines**
95,005.00 (60.26%)
- **Referring Sites**
38,098.00 (24.16%)
- **Direct Traffic**
24,568.00 (15.58%)

Content Overview

Pages	Pageviews	% Pageviews
/browse/collections.html	7,202	1.55%
/neh/texts.html	5,799	1.24%
/csr/index.html/search	5,283	1.13%
/neh/	5,278	1.13%
/neh/equiano1/summary.html	4,628	0.99%



128,784 people visited this site

157,671 Visits

128,784 Absolute Unique Visitors

466,109 Pageviews

2.96 Average Pageviews

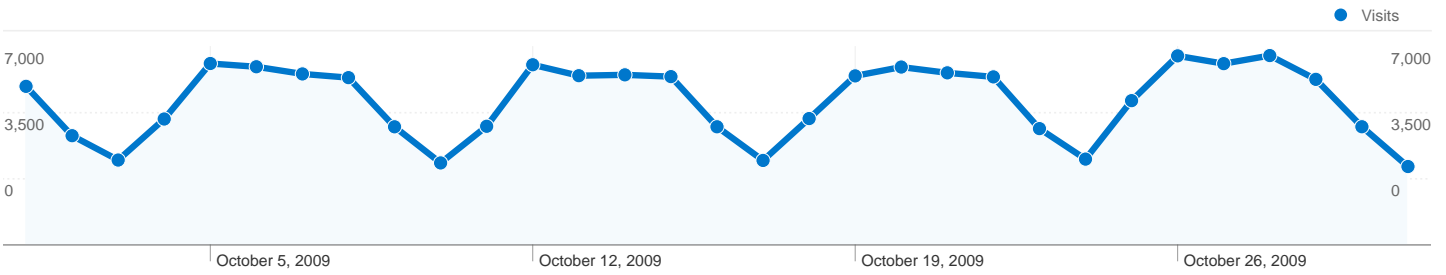
00:02:19 Time on Site

65.01% Bounce Rate




77.15% New Visits

Technical Profile

Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer	90,083	57.13%	Cable	53,666	34.04%
Firefox	44,068	27.95%	T1	34,313	21.76%
Safari	15,848	10.05%	DSL	33,318	21.13%
Chrome	4,351	2.76%	Unknown	32,033	20.32%
Mozilla	1,956	1.24%	Dialup	3,070	1.95%



All traffic sources sent a total of 157,671 visits

-  **15.58%** Direct Traffic
-  **24.16%** Referring Sites
-  **60.26%** Search Engines

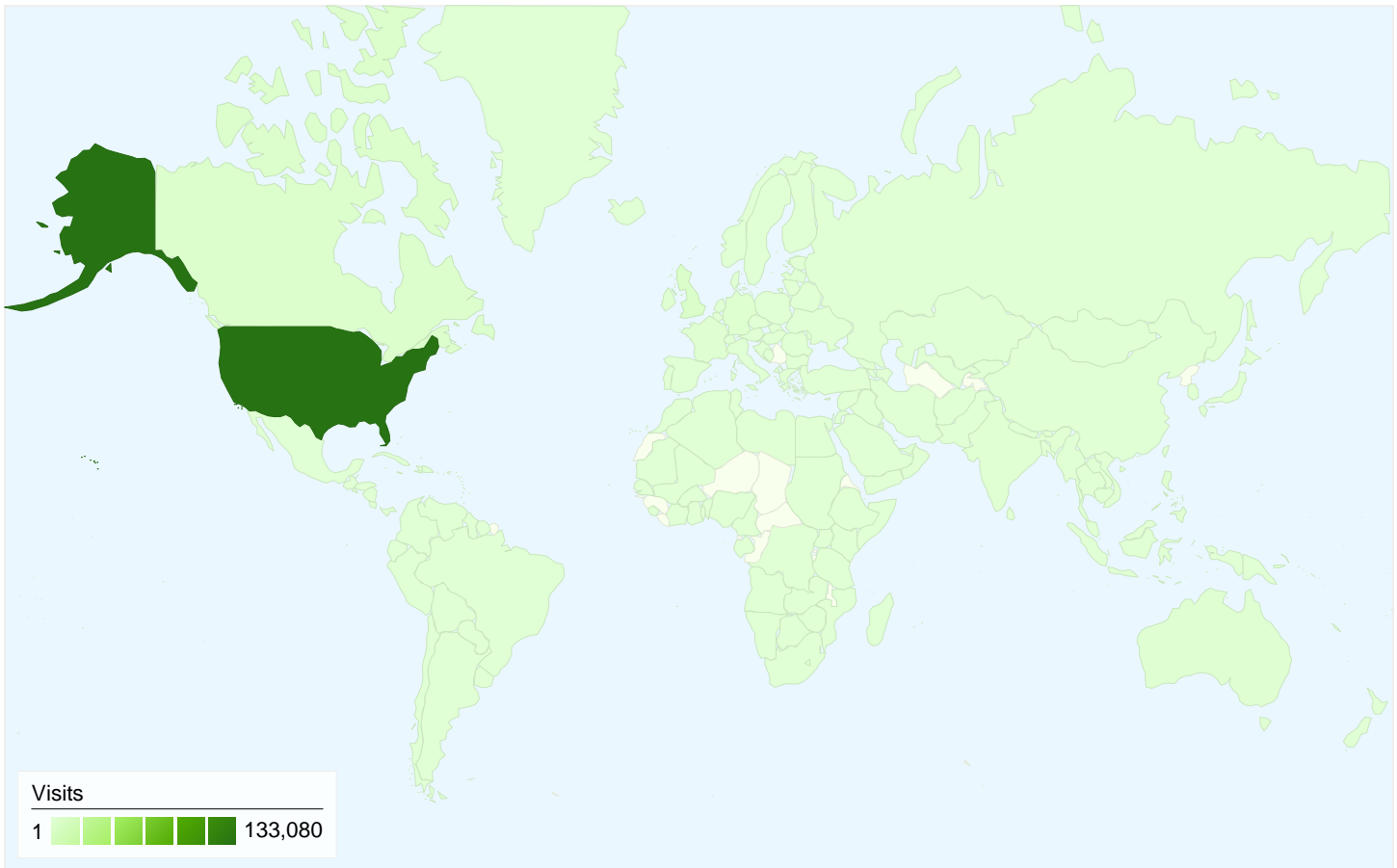


- **Search Engines**
95,005.00 (60.26%)
- **Referring Sites**
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- **Direct Traffic**
24,568.00 (15.58%)

Top Traffic Sources

Sources	Visits	% visits
google (organic)	78,556	49.82%
(direct) ((none))	24,568	15.58%
images.google.com (referral)	7,841	4.97%
yahoo (organic)	6,981	4.43%
bing (organic)	5,870	3.72%

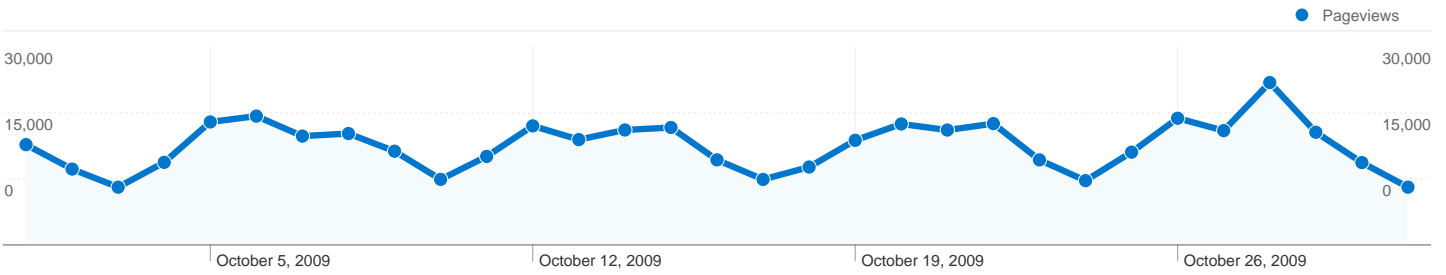
Keywords	Visits	% visits
olaudah equiano summary	896	0.94%
slave narratives	815	0.86%
the interesting narrative of the	732	0.77%
slave songs	582	0.61%
the souls of black folk summary	501	0.53%



157,671 visits came from 189 countries/territories

Site Usage						
Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate		
157,671 % of Site Total: 100.00%	2.96 Site Avg: 2.96 (0.00%)	00:02:19 Site Avg: 00:02:19 (0.00%)	77.23% Site Avg: 77.15% (0.09%)	65.01% Site Avg: 65.01% (0.00%)		
Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate	
United States	133,080	3.04	00:02:27	76.32%	64.13%	
United Kingdom	4,647	3.00	00:02:07	77.56%	65.12%	
Canada	3,414	2.49	00:01:43	79.64%	67.31%	
(not set)	1,898	3.59	00:02:34	70.92%	63.96%	
Germany	1,694	2.35	00:01:28	76.74%	67.24%	
Philippines	959	1.47	00:00:52	96.45%	82.17%	
Ireland	941	1.25	00:00:17	97.24%	94.26%	
France	874	2.27	00:01:30	80.78%	66.93%	
Australia	777	2.03	00:01:14	84.04%	74.39%	

India	650	1.78	00:00:58	92.46%	73.23%
					1 - 10 of 189



Pages on this site were viewed a total of 466,109 times

466,109 Pageviews

335,536 Unique Views

65.01% Bounce Rate

Top Content

Pages	Pageviews	% Pageviews
/browse/collections.html	7,202	1.55%
/neh/texts.html	5,799	1.24%
/csr/index.html/search	5,283	1.13%
/neh/	5,278	1.13%
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